



Website Analysis Overview Report

March 2019

- noticiasmaia.com • maiahoje.pt
- primeiramao.pt • jornaldamaia.pt



View the full analysis at: <https://pro.similarweb.com>

Global Rank ⓘ

Dec 2018 - Feb 2019, 🌐 Worldwide

	noticiasmaia.com	#429,539
	maiahoje.pt	#6,925,157
	primeiramao.pt	#3,942,855
	jornaldamaia.pt	#15,626,117

Country Rank ⓘ

Dec 2018 - Feb 2019, 🇵🇹 Portugal

	noticiasmaia.com	#3,644
	maiahoje.pt	#71,093
	primeiramao.pt	#37,676
	jornaldamaia.pt	#201,485

Category Rank ⓘ

In 📰 News and Media

	noticiasmaia.com	#21,190
	maiahoje.pt	#143,585
	primeiramao.pt	#96,700
	jornaldamaia.pt	-

Website Audience

Total Visits ⓘ

Dec 2018 - Feb 2019, 🌐 Worldwide

Domain

	noticiasmaia.com	274,153 📈
	maiahoje.pt	10,206
	primeiramao.pt	24,800
	jornaldamaia.pt	7,523

Traffic Share ⓘ

Dec 2018 - Feb 2019, 🌐 Worldwide

Domain

	noticiasmaia.com	10.31% 📈	89.69% 📈
	maiahoje.pt	16.58% 📈	83.42% 📈
	primeiramao.pt	48.01% 📈	51.99% 📈
	jornaldamaia.pt	45.25% 📈	54.75% 📈

Engagement ⓘ

Dec 2018 - Feb 2019, 🌐 Worldwide

Domain	📅 Monthly Visits	👤 Unique Visitors	👤 Visits / Unique Visitors	🕒 Avg. Visit Duration	📄 Pages/Visit	📈 Bounce Rate
	91,384 📈	N/A 📈	N/A 📈	00:00:36 📈	1.29 📈	83.95% 📈
	< 5,000	N/A	N/A	00:00:51	2.04 📈	30.14% 📈
	8,267	N/A	N/A	00:01:53 📈	1.38	62.53%
	< 5,000	N/A	N/A	00:01:32	1.57	43.42%

Visits over time

Dec 2018 - Feb 2019, 📊 All Traffic

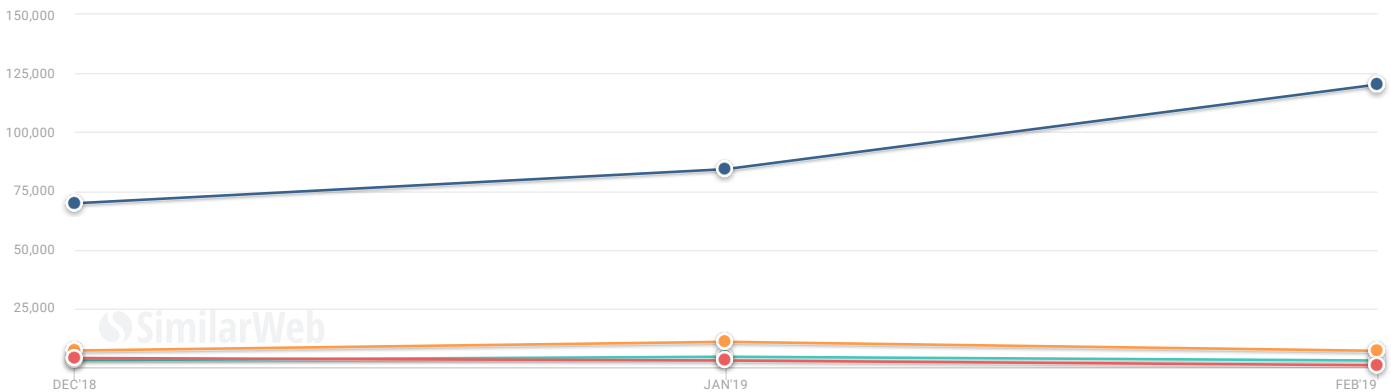
274.2K 📈

10.2K

24.8K

7.5K

● noticiasmaia.com ● maiahoje.pt ● primeiramao.pt ● jornaldamaia.pt



Top 5 Countries

Dec 2018 - Feb 2019, Desktop Only



noticiasmaia.com
 maiahoje.pt
 primeiramao.pt
 jornaldamaia.pt

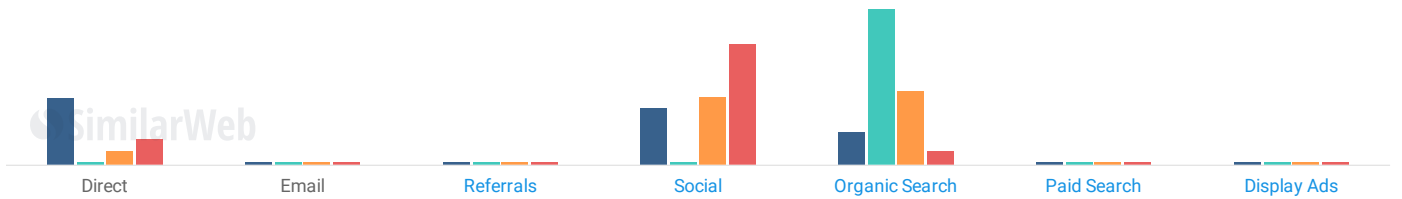
Country	Traffic Share	Group Traffic Share Split
Portugal	95.62%	75.2% 17.7%
Belgium	1.40%	42.4% 57.6%
Brazil	0.93%	100%
France	0.63%	58.1% 41.9%
United Kingdom	0.49%	100%

Marketing Channels

Channels Overview

Dec 2018 - Feb 2019, Worldwide Desktop Only

noticiasmaia.com
 maiahoje.pt
 primeiramao.pt
 jornaldamaia.pt



Referrals

Top Referring Websites

Dec 2018 - Feb 2019, Worldwide Desktop Only

noticiasmaia.com
 maiahoje.pt
 primeiramao.pt
 jornaldamaia.pt

Domain	Category	Traffic Share	Group Traffic Share Split
pt.cision.com	Unknown	44.13%	100%
skyscrapercity.com	Internet and Telecom > Chats and ...	31.55%	100%
l.messenger.com	Unknown	24.32%	100%

Search

Top Search Terms Organic

Dec 2018 - Feb 2019, Worldwide Desktop Only

noticiasmaia.com maiahoje.pt primeiramao.pt jornaldamaia.pt

Search Term	Traffic Share	Group Share Split	Volume	CPC
maia	13.35%	99.2%	127,500	\$0.32
parquímetros maia	7.80%	100%	N/A	N/A
aguas santas	7.73%	100%	N/A	N/A
jornal da maia	3.28%	68.4% 31.6%	N/A	N/A
freguesias da maia	2.18%	100%	N/A	N/A

Social

Social Traffic

Dec 2018 - Feb 2019, Worldwide Desktop Only

noticiasmaia.com maiahoje.pt primeiramao.pt jornaldamaia.pt



Display Advertising

Top Publishers



NO DATA AVAILABLE

Display Ad Network ⓘ



NO DATA AVAILABLE

Traffic Destination

Top Ads Destination ⓘ

Dec 2018 - Feb 2019, Worldwide Desktop Only

noticiasmaia.com maiahoje.pt primeiramao.pt jornaldamaia.pt

Domain	Total Group Traffic Share	Total Group Traffic Share Split
powereconomia.com	100%	100%